

TOM SPIKE

Structured innovation



FURTHER INNOVATION EVENTS

Close to the TRIZ Future 2015 Conference TOM SPIKE – STRUCTURED INNOVATION offers you two exclusive events that allow you to explore the latest developments and techniques in innovation.

Workshop

SAVE THE TITANIC WITH TRIZ

26.10.2015 | 09:00 AM - 12:30 AM

NEARBY CONFERENCE VENUE (OBERBAUMBRÜCKE)

In an exiting and highly educating workshop, you will save the Titanic with a diverse group of experts and practitioners, supported by TRIZ methodology and tools. Participants of all technical and non-technical background are invited to take part and gain insights into a new break-through way of thinking, whilst saving the people after the Titanic hit the iceberg.

Standard Rate: 49 €,- including Coffee Break and Lunch

Free of charge for participants of the TRIZ Future 2015!

Reserve now ▶

Networking Event

KEY PLAYERS TALK INNOVATION

28.10.2015 | 07:00 PM - 10:00 PM

OTTOBOCK SCIENCE CENTER POTSDAMER PLATZ

At the Ottobock Science Center, you will get together with other key players in the field of innovation. Stop by and be part of this vivid networking event.

07:00 pm Get insights of how market leaders achieve innovative edge in 3 short presentations on the topics

- Identifying the Biggest Potentials in Complex Technology
- Enter Protected Markets with Patent Bypassing
- How Cost Pressure Drives Innovation

07:45 pm Exchange ideas in a panel discussion with other pioneers on burning questions of innovative edge

08:15 pm Eat, drink and network with great people, great food and champagne

09:00 pm Try out and experience the great achievements of medical technology with all your senses; exclusive nightly guided tour in the famous “muscle house”; numerous interactive exhibition modules and display installations will leave lasting impressions

10:00 pm Official end at the Ottobock Science Center with further networking possibilities available

Standard Rate: 69,- € including food, drinks and invaluable insights

Free of charge for participants of the TRIZ Future 2015!

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